

**The Met
and Museum
Collections on
Twitter**

@nealstimler

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#rnci16

Neal Stimler

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Creative strategist working on
content management, data and
digital asset policies and wearable
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Part 1

Introduction To The Digital Department at The Met

The Digital Department is responsible for the public-facing digital profile and products of The Met.

Sreenivasan, Sree and Loic Tallon, "[Next Steps in the Met's Digital Evolution.](#)" *Digital Underground*. The Metropolitan Museum of Art. October 22, 2015.

The Digital Department

Provides leadership in the use of digital platforms and practices to fulfill the Museum's mission and strategic goals.

Designs, develops, manages, and continuously improves a portfolio of digital products.

Produces and manages digital content for cross-platform publications, and develops and manages editorial guidelines and standards relating to that content.

Manages all digital collection-based content and information.

Develops and maintains the data architecture for the delivery of the Museum's content across our products.

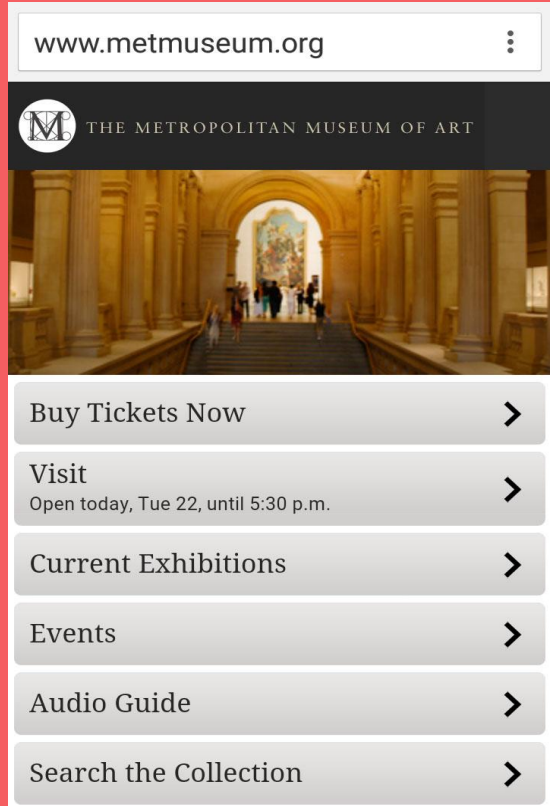
Follow [@sree](#) [@LoicTallon](#) and [@metmuseum](#) on Twitter. The Met is also on [Instagram](#), [Facebook](#) and [Pinterest](#).

There's a lot happening
at the Met. Start here.



The Met App
#MetApp

www.metmuseum.org



The Met's Collection Online

www.metmuseum.org



Search the Collection

Enter search term

1 - 30 of 417711 results for *



Cylinder beads

Date: ca. 1479–1425

B.C.

Accession Number:

26.8.70b



Insect Catcher and Potted Herbs

Ryūryūkyo Shinsai
(Japanese, active ca. 1799–1823)

Date: 19th century



The Hand of God

Add to MyMet



Enlarge Image

Artist: Auguste Rodin (French, Paris 1840–1917 Meudon)

Date: modeled ca. 1896–1902, commissioned 1906, carved ca. 1907

Culture: French

Medium: Marble

Dimensions: confirmed: 29 × 23 3/4 × 25 1/4 in., 508 lb. (73.7 × 60.3 × 64.1 cm, 230.4 kg)

Classification: Sculpture

Credit Line: Gift of Edward D. Adams, 1908

Accession Number: 08.210

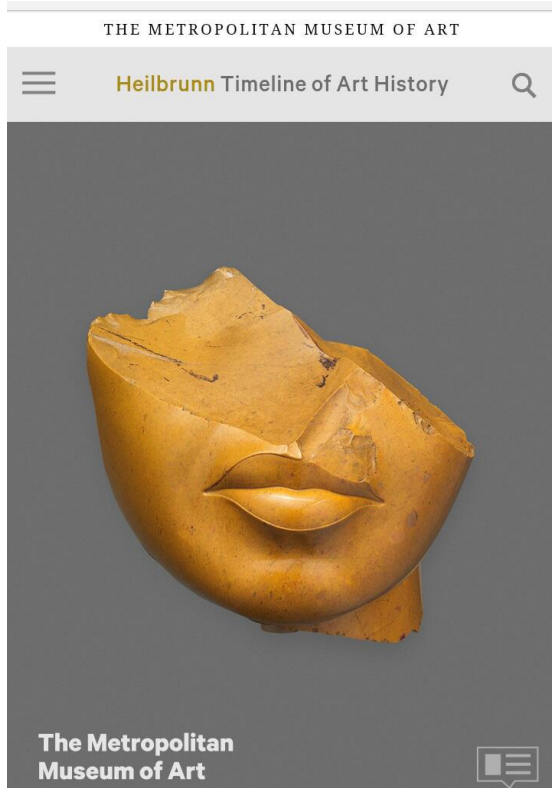


The Hand of God



Object Info

Online Publications and Digital Learning



artistproject.metmuseum.org

THE METROPOLITAN MUSEUM OF ART

THE **ARTIST** PROJECT

What artists see when they look at The Met

SEASONS

1 2 3 4 5 6

DIA BATAL

ZOE BELOFF

DAWOUD BEY

MARK BRADFORD

ALEJANDRO CESARCO

MOYRA DAVEY

THOMAS DEMAND

#metkids

Met MediaLab

MediaLab explores the impacts that technology can have on the museum experience.

MediaLab Twitter: [@metmedialab](https://twitter.com/metmedialab)

MediaLab Instagram: [@metmedialab](https://www.instagram.com/metmedialab)

Hashtag: #MetMediaLab

MediaLab Webpage: <http://metmuseum.org/medialab>

Marco Castro Cosio
Manager of MediaLab

[@macascos](https://twitter.com/macascos)



Museum Departments

– Office of the Director and CEO

Global Museum Leaders
Colloquium

Digital Department

Digital Underground

The MediaLab

Editorial Department

Education Department

Office of the Registrar

The Photograph Studio

Thomas J. Watson Library

– Office of the President

– Curatorial Departments

– Conservation and Scientific Research

The MediaLab

About Us

The MediaLab is a small team within the Creative Development Group in the Digital Media Department. Our job, broadly speaking, is to explore the impact that technology can have on the museum experience. More specifically, we do this by working with New York's creative technology community, to develop prototypes and proofs-of-concept that we share with Met staff to get feedback and fuel conversation. We run an ambitious internship program, bring in volunteers, collaborate with local schools, and partner with startups that see a benefit in working with our amazing collection, incredible staff, and vast space. Our projects are low-budget, open-source, and rapidly iterated.

Part 2

Preliminary Research of Museum Collections On Twitter

Personal scholarly research interest of Neal Stimler as applied to museum collections on Twitter as an aesthetic and information experience.

Info-Aesthetics

Lev Manovich

[@manovich](#)

<http://manovich.net/>

“INFO-AESTHETICS
is not only the
aesthetics of data.
INFO-AESTHETICS is
the new culture of
INFORMATION
society.”

Knowledge Enhancement

Costis Dallas

[@costisd](#)

<http://current.ischool.utoronto.ca/faculty/costis-dallas>

“... knowledge is added on top of an existing repository of digital resources and across its related knowledge base.”

Museum Informatics

Paul F. Marty

[@paulfmarty](#)

<http://marty.ci.fsu.edu/>

“...study of the sociotechnical interactions that take place at the intersection of people, information, and technology” in the context of museums.

@ITweetMuseums

@MarkBSchlemmer

#ITweetMuseums

<https://twitter.com/ITweetMuseums>

storify.com/itweetmuseums

“Non-affiliated,
independent initiative to
encourage & support all
museum staff to tweet
museo-relevant content
from their personal
accounts.”

#ITMcIxn

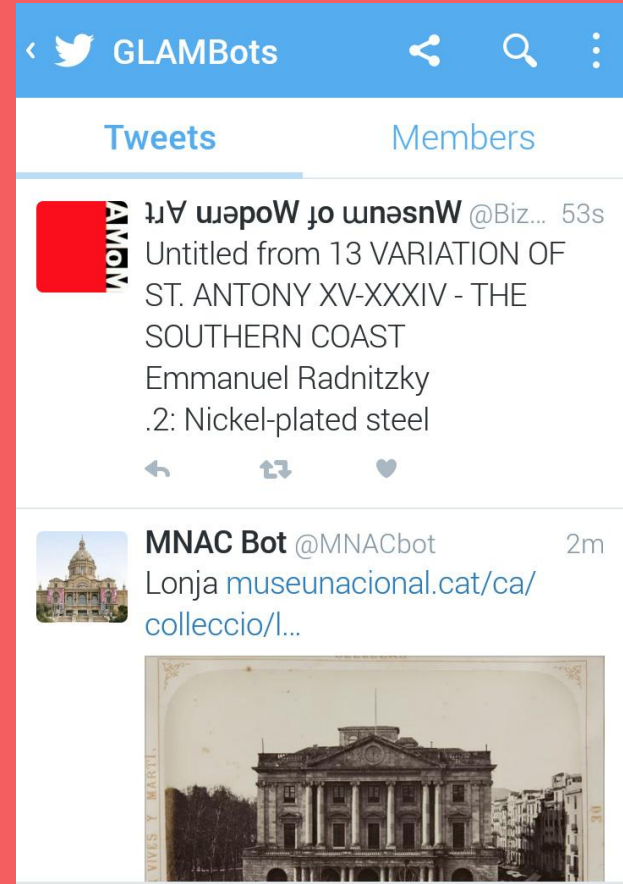
Sharing Museum Collections
on Twitter chat
December 9, 2015

[https://storify.com/ITweetMuseums/sharing-museum-collections-on-twitter-itmclxn-cha](https://storify.com/ITweetMuseums/sharing-museum-collections-on-twitter-itmclxn-chat)



GLAMBots

A public list by Neal Stimler on Twitter.
Gallery, library, archive and museum Twitter bots - may or may not be affiliated with institutions.



@MuseumBot

“I am a bot that tweets a random high-res Open Access image from the Metropolitan Museum of Art, four times a day. // by [@tinysubversions](#) (not affiliated with the Met)”



Merci Beaucoup!

French American Cultural Society

The French American Cultural Society's mission is to promote, develop and support French American cultural and educational projects.

<http://www.facs-sf.org/>

Merci!

Thank you CLIC France and Pierre-Yves Lochen!

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Additional Citations

Manovich, Lev. "Info Aesthetics." Software Studies Initiative. A semi-open source book/Web site in progress. Project started 8/00. last update 10/27/01 <http://manovich.net/index.php/projects/info-aesthetics>

Dallas, Costis et al. "CC&U: An Extended Digital Curation Lifecycle Model." *The International Journal of Digital Curation*. Vol. 4. No. 1 (2009) p. 42 <http://www.ijdc.net/index.php/ijdc/article/view/100/75>

Marty, Paul F. and Michael B. Twidale. "Museum Informatics Across the Curriculum: Ten Years of Preparing LIS Students for Careers Transcending Libraries, Archives, and Museums." *Journal of Education for Library and Information Science*. Vol. 52. No. 1 (Winter, January 2011) p.10 <http://www.jstor.org/stable/25764650>